

# EDITORIAL CALENDAR



## Digital Printing and Publishing, Target Applications, Latest Trends

DPS covers the end-to-end workflow of digital communications, including labels and packaging, mailing and fulfillment, finishing, workflow, and document strategies

Each issue of DPS in 2024 focuses on these areas to provide readers with the most up-to-date information on every aspect of their business. DPS publishes seven times in 2024, including a Buyers Guide edition that mails in January.

Month	Due Dates	Editorial	Web Exclusive	Webinars	Trade Shows
January	Space Close: 12/22/23 Materials Due: 01/02/24 Mail Date: 01/11/24	<ul style="list-style-type: none"> <li>• BUYERS GUIDE</li> <li>• Digital Label Systems*</li> <li>• Vision &amp; Inspection</li> <li>• Spotlight: Marking &amp; Coding</li> </ul>	<ul style="list-style-type: none"> <li>• Flexographic Printing</li> <li>• Spotlight</li> </ul>	<ul style="list-style-type: none"> <li>• Digital Label Systems</li> </ul>	<ul style="list-style-type: none"> <li>• ICEC</li> </ul>
March	Space Close: 02/21/24 Materials Due: 02/28/24 Mail Date: 03/21/24	<ul style="list-style-type: none"> <li>• Reader's Choice Top 30</li> <li>• Production Printing*</li> <li>• Embellishment: Spot Coating</li> <li>• Spotlight: Commercial</li> </ul>	<ul style="list-style-type: none"> <li>• Envelope Printing</li> <li>• Spotlight</li> </ul>	<ul style="list-style-type: none"> <li>• Production Printing</li> <li>• Embellishments</li> </ul>	<ul style="list-style-type: none"> <li>• NPF</li> <li>• Drupa</li> <li>• Dscope</li> </ul>
May	Space Close: 04/16/24 Materials Due: 04/25/24 Mail Date: 05/11/24	<ul style="list-style-type: none"> <li>• Cutsheet Inkjet*</li> <li>• AI and Automation</li> <li>• Media: Sustainable</li> <li>• Label Workflow</li> <li>• Spotlight: Flexible Packaging</li> </ul>	<ul style="list-style-type: none"> <li>• CCM</li> <li>• Spotlight</li> </ul>	<ul style="list-style-type: none"> <li>• AI and Automation</li> <li>• Sustainable Media</li> </ul>	<ul style="list-style-type: none"> <li>• Dscope</li> <li>• Drupa</li> </ul>
July	Space Close: 06/07/24 Materials Due: 06/13/24 Mail Date: 07/03/24	<ul style="list-style-type: none"> <li>• Direct Mail Trends</li> <li>• Media: Inkjet*</li> <li>• Embellishment: Foil &amp; Embossing</li> <li>• Spotlight: Direct Mail</li> </ul>	<ul style="list-style-type: none"> <li>• Security Printing</li> <li>• Spotlight</li> </ul>	<ul style="list-style-type: none"> <li>• Foil &amp; Embossing</li> <li>• Direct Mail Trends</li> </ul>	<ul style="list-style-type: none"> <li>• think Ahead</li> </ul>
September	Space Close: 07/25/24 Materials Due: 07/31/24 Mail Date: 08/21/24	<ul style="list-style-type: none"> <li>• Photobooks</li> <li>• Flexible Packaging</li> <li>• Media: Electrophotographic/Toner</li> <li>• Print MIS*</li> <li>• Spotlight: Publishing</li> </ul>	<ul style="list-style-type: none"> <li>• Color Management</li> <li>• Spotlight</li> </ul>	<ul style="list-style-type: none"> <li>• Print MIS</li> </ul>	<ul style="list-style-type: none"> <li>• Printing United</li> <li>• Label Expo</li> </ul>
October	Space Close: 08/27/24 Materials Due: 09/02/24 Mail Date: 09/20/24	<ul style="list-style-type: none"> <li>• Web to Print*</li> <li>• Packaging Workflow</li> <li>• Folding Cartons</li> <li>• Die Cutting</li> <li>• Spotlight: Transactional</li> </ul>	<ul style="list-style-type: none"> <li>• Wholesale Printing</li> <li>• Spotlight</li> </ul>	<ul style="list-style-type: none"> <li>• Web to Print</li> </ul>	<ul style="list-style-type: none"> <li>• Printing United</li> <li>• Pack Expo</li> </ul>
November	Space Close: 10/18/24 Materials Due: 10/25/24 Mail Date: 11/08/24	<ul style="list-style-type: none"> <li>• Year in Review</li> <li>• Continuous Inkjet*</li> <li>• Media: Labels</li> <li>• Spotlight: Interactive Print</li> </ul>	<ul style="list-style-type: none"> <li>• Design Tools</li> <li>• Spotlight</li> </ul>	<ul style="list-style-type: none"> <li>• Continuous Inkjet</li> </ul>	<ul style="list-style-type: none"> <li>• Printing United</li> <li>• Pack Expo</li> </ul>

Ask your national sales associate for information on bonus distribution at trade shows. \* = Features associated Target Chart