

EDITORIAL CALENDAR



Digital Printing and Publishing, Target Applications, Latest Trends

DPS covers the end-to-end workflow of digital communications, including labels and packaging, mailing and fulfillment, finishing, workflow, and document strategies.

Each issue of DPS in 2023 focuses on these areas to provide readers with the most up-to-date information on every aspect of their business.

Month	Due Dates	Editorial	Web Exclusive	Webinars	Trade Shows
January	Space Close: 12/19/22 Materials Due: 12/26/22 Mail Date: 01/16/23	<ul style="list-style-type: none"> • BUYERS GUIDE • Digital Label Systems* • Photo Trends • Next-Gen Service Solutions • Spotlight: Pharma 	<ul style="list-style-type: none"> • Flexographic Printing • Spotlight 	<ul style="list-style-type: none"> • Digital Label Systems • Photo Trends 	
March	Space Close: 02/15/22 Materials Due: 02/22/22 Mail Date: 03/16/22	<ul style="list-style-type: none"> • Print MIS* • Embellishments • Vision & Inspection Systems • Cybersecurity • Spotlight: Commercial 	<ul style="list-style-type: none"> • Envelope Printing • Spotlight 	<ul style="list-style-type: none"> • Print MIS • Embellishments 	<ul style="list-style-type: none"> • NPF
May	Space Close: 04/18/22 Materials Due: 04/27/22 Mail Date: 05/13/22	<ul style="list-style-type: none"> • Production Inkjet*—AQ vs. UV • Transactional • Flexible Packaging • Label Workflow • Spotlight: Labels 	<ul style="list-style-type: none"> • CCM • Spotlight 	<ul style="list-style-type: none"> • Label Workflow • Transactional 	<ul style="list-style-type: none"> • Dscope
July	Space Close: 06/09/23 Materials Due: 06/15/23 Mail Date: 07/05/23	<ul style="list-style-type: none"> • LABEL & PACKAGING AWARDS • Direct Mail Trends • Media* • High-Speed Inkjet Coatings • Spotlight: Direct Mail 	<ul style="list-style-type: none"> • Functional Printing (Inks) • Spotlight 	<ul style="list-style-type: none"> • Media • Direct Mail Trends 	<ul style="list-style-type: none"> • thINK Ahead 2023
September	Space Close: 07/26/23 Materials Due: 08/02/23 Mail Date: 08/23/23	<ul style="list-style-type: none"> • Book Manufacturing • Folding Cartons • Coating* • Disaster Recovery • Spotlight: Publishing 	<ul style="list-style-type: none"> • Color Management • Spotlight 	<ul style="list-style-type: none"> • Book Manufacturing 	<ul style="list-style-type: none"> • Printing United
October	Space Close: 08/29/23 Materials Due: 09/04/23 Mail Date: 09/22/23	<ul style="list-style-type: none"> • Web to Print* • Packaging Workflow • Hybrid Printing • Cutting • Spotlight: Transactional 	<ul style="list-style-type: none"> • Wholesale Printing • Spotlight 	<ul style="list-style-type: none"> • Web to Print • Packaging Workflow 	<ul style="list-style-type: none"> • Printing United
November	Space Close: 9/30/23 Materials Due: 10/26/23 Mail Date: 11/15/23	<ul style="list-style-type: none"> • Year in Review • Ultra High Volume* • Wide Format • Interactive Print • Spotlight: Packaging 	<ul style="list-style-type: none"> • Design Tools • Spotlight 	<ul style="list-style-type: none"> • Wide Format 	

Ask your national sales associate for information on bonus distribution at trade shows. * = Features associated Target Chart